

Creating Successful Interpretive Facilities From Idea to Ribbon-Cutting

A one-day workshop on best management practices in the planning, design and development of nature/environmental education centers, visitor centers and other interpretive facilities.

February 2, 2010 MLK Shoreline Center, East Bay Regional Park District, Oakland (near the Oakland Airport), 9:00am – 5:30pm, followed by an optional social hour and no-host dinner. Cost: \$80 NAI members, \$95 non-NAI members: includes continental breakfast, catered lunch and snacks. Register on-line at: http://www.naimembers.com/store/acatalog/NAI_Region_9_Workshop.html

What will be covered:

- Overview of the typical steps in the process of creating an interpretive facility
- Case studies of successful projects—a nature center manager, a planner, a facilities architect, an exhibit designer, a landscape architect will share their experiences in avoiding pitfalls and optimizing opportunities in taking new facilities from the idea stage to successful fruition
- Current opportunities for funding new facilities (e.g. \$93 million Nature Education Facilities Program) and guidance on preparing grant applications and RFPs
- Q&A with veterans of the facilities development process

Who should attend:

- Anyone who may someday be involved in the development of a new interpretive facility, in any capacity
- Anyone planning to apply for new facilities grant funding under the Nature Education Facilities Program
- Interpreters and interpretive managers wishing to enhance their knowledge and ability to manage any level of project, from small exhibit to full-scale interpretive facility
- Professionals in the field of interpretive center development, e.g. planners, architects, exhibit designers

Seating is limited so register now to reserve your space!

For additional information, please contact East Bay Regional Park District at 888-327-2757, option 2, M-Th. 8:30 - 4:30 pm and F, 8:30 - 4pm



Sponsored by East Bay Regional Park District, NAI Region 9, National Park Service and California State Parks

Directions to MLK Jr. Shoreline Center

7250 Doolittle Drive, Oakland CA 94621

Coming from the north on I-880 in Oakland, exit at Hegenberger Road and head west. Turn right onto Doolittle Drive (Hwy. 61) and continue until you see the center and parking lot which will be on your right.

Coming from the south on I-880 in Oakland, exit at Davis Street and head west under the freeway. Turn right onto Doolittle Drive (Hwy. 61) and continue until you see the center and parking lot which will be on your right.



Martin Luther King Jr. Shoreline Interpretive Center