



REPORTER



VOLUME VI - NUMBER 7

OROVILLE, CALIFORNIA

JULY-AUGUST, 1974

INTERNATIONAL INTERPRETIVE CONFERENCE

PARK REGULATIONS SIGNING

SCHOLARSHIP REPORTS:

"..Ranger".. invoked a negative police image"

"..evident that naturalists did not enjoy enforcement trampled plants stood mute testimony."

"..doing as well as any other agency.."

These thoughts, and more, were expressed by Rangers who attended the International Interpreters Conference earlier this year.

The following is a condensation of the conference reports submitted to the REPORTER by the Rangers who attended on a CSPRA scholarship. I think you'll be surprised at what they had to say. Editor

PART I

The First International Interpretation Conference at Asilomar was acknowledged as quite a success. In discussing interpretive programs with interpreters from many agencies throughout the U.S. and Canada, one thing became abundantly clear to me. In spite of being understaffed, using primitive equipment, and sacrificing interpretive time if anything must suffer - the California State Park System is doing as well as any other agency, better than most. But

no one is doing well.

We need extra money & manpower to handle our enforcement problems AND still be able to have a campfire program. I think we need to concentrate often on smaller numbers of people so we can "give more" to each person. Maybe a quality experience for eight people is worth more to the resources than a campfire extravaganza with 1000 in attendance.

/s/Ray Patton

There are many of us who at times have been dissatisfied with our Depts. interpretive programs but what was really "scarey" about this meeting of professional interpreters is that I found none to be really better than rangers I had seen working in the field and many that did not even meet our Depts. standards for interpretation. One of the best interpreters which I observed was an East Bay Regional Park Naturalist. His most important attributes were enthusiasm and the ability to get to his audience level whether children or adult. Most important he related directly to how the thing he was talking about would effect his audience in everyday life. But, he did not say a single word as his group trampled out across the ice plant in some cases picking and destroying plants as they went - a failing that was unfortunately repeated by many of the other professional naturalists which led in the various workshop programs.

In many of the private discussion sessions which followed scheduled events there was talk of changing the "Naturalists" name to "interpreter" or some other name which would not readily be confused with "Ranger". A thing in common with both

Continued on page 3, col. 3.

'A NEW APPROACH'

Anyone who has been in the State Park System for very long can vouch for the frustration of working in a unit with the normal compliment of regulatory signs, but still finding many park visitors violating these regulations often within sight of the sign. You ask yourself "Why don't people read the signs?". "Whats wrong with our signing program"?

At Anza Borrego the staff considered this problem and decided to try an experiment. Using the principles and known successes of professional communicators and Madison Avenue type sales campaigns, a new sign was developed.

A thorough examination of the old signs indicated several problems: the signs were too long to be easily read by a visitor in a moving vehicle; the signs were generally very impersonal and tended to be negative in their basic approach; there was no part of the sign which attempted to "grab" the reader, a feature which has become crucial to the success of contemporary advertising and sales campaigns; in short the signs were unsuccessful as vehicles of effective communication. Apparently the only people who read these signs were those people who could be depended upon to obey most park regulations out of common sense anyway - not the people who were the intended target group of the signs.

The new sign was developed to overcome most of these basic shortcomings. It is short - containing

Continued on page 5.

In Your Reporter

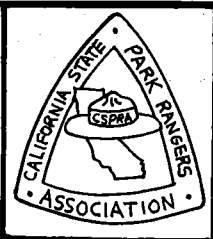
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"Hurry up, or they'll raise the prices again before we get to the check stand!"

california state park rangers association REPORTER

VOLUME VI - NUMBER 7
July-August, 1974



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President's Message

"YOU CAN LEAD A HORSE TO
WATER BUT HOW THE HECK DO
YOU MAKE HIM WANT TO DRINK?"



Very little of CSPRA business for the column this month having just returned from vacation. By the looks of the stack of mail waiting for me when I returned home there should be plenty to write about in next months REPORTER.

On our vacation we had the privilege of a brief tour through Yosemite and a short visit with John Kolb. It had been ten years since visiting there and the sight of the valley as we came out of the east end of the Wawona tunnel brought back floods of memories. I don't care how many times I see that panorama it's always breath-taking.

When we entered the park at the south entrance we took the short side trip up to the Mariposa Grove where we encountered the first of the mechanized tour machines used by NPS to slow down the use of automobiles in the park.

NPS has done their usual good job in coming up with a top notch product for their "Tram" as it's called. The unit is made up of a 3/4 ton GMC tractor pulling specially designed, low-slung flatbeds. Seating design has five compartments of facing seats, five persons per seat, ten per compartment, total capacity of fifty persons. With a tram running about every ten minutes there is a potential to carry about 2,000 visitors each hour. There is no charge to visitors. Curry Company supplies the service under contract to NPS at a current annual cost of about a half million dollars.

The benches in the tram are made of hard plastic but their contour shape and soft springing on the tram provide quite comfortable seating. The whole unit is, of course, open-air with no top and low sides. Liquid Natural Gas powered engines provide relatively pollution free operation.

Being on a busman's holiday (no pun intended) I paid attention to the whole operation and also to peoples reactions. Under each set of seats is a speaker through which a tape recording is played to explain the tour and point out each feature of the forest. The narrator on the tape does a thorough and professional job of telling the story of the Giant Sequoias.

This brings me to the slightly corrupted quotation at the top of this column. When the tour first started and the taped narration began I thought "Ah Ha! Finally a way to have a captive audience to present an interpretation of one of the most beautiful features of the park".

I just underestimated people of this day and age. A number of people, particularly the small children and the parents of the small children enjoyed the ride in a carnival atmosphere, enjoying the tram ride more than the scenery. They did not appear to hear the interpretive narration any more than an ever present pocket radio with rock music.

Another sizeable group was so busy "OOHing and AAHing", snapping pictures and talking to one another that they too seemed to miss most of what

Continued on page 5.

E.I.C. REPORTS

BY BILL KRUMBEIN

From Environment Action Bulletin:

An annotated bibliography and directory of over 200 free and inexpensive environmental education publications has been compiled at the University of Toledo in Ohio. The cost is \$2. Write to Dr. Jerry L. Underfer, Director, Environmental Education Evaluation Project, P.O. Box 2863, Toledo, Ohio 43606.

Quite a few ecology-oriented groups are calling for a boycott of tuna! When big technology catches the tuna, it includes the "incident-at" deaths of 200,000 to 400,000 porpoises and dolphins per year.

"Net Profit", a conservation comicbook produced by Ecomix for Project Jonah, is used to publicize the tuna and porpoise problem, and to focus support across the U.S. for a boycott of tuna for both human and pet use.

It goes without saying that when you boycott a product ... send the company a letter and tell them why you are boycotting their product.

In this issue is a Survey/Questionnaire. Please complete and return it to me. /s/ Bill Krumbein.

National Wildlife Magazine:

Environmentally-concerned consumers of seven utilities comprising the American Electric Power System (AEP) must wonder how AEP finances such a massive and expensive advertising campaign against environmental controls. The ads, placed in major news outlets, criticize air quality standards, attack sulfur stack scrubbing processes, and promote the exploitation of western coal.

A totally new concept for your yard — Gardening With Wildlife — an exciting volume soon to be published by the National Wildlife Federation. This big, colorful, fact-filled book shows you step-by-step how to surround your home with nature's creatures — whether you live on many acres or a small city lot. For more information, write to the National Wildlife Federation, 1412 16th Street, N.W. Washington, D.C. 20036.

JUST ABOVE THE HORSE'S WITHERS AND JUST BELOW THE STETSON

NPS-DPR EXCHANGE

BY
JOHN KOLB

What's your idea of a perfect job? For those working a cramped kiosk it may be the freedom of patrol. For those working patrol it may be an airconditioned kiosk. But what does the visitor see when he arrives? The busdriver, the office-bound executive, the plumber all think that our job is just about perfect. After working a month with Yosemite's mounted patrol, it seems to me that the visitor's idea of a completely perfect job is found just above the horse's withers and just below the stetson.

A horse patrolman must fit the public's image of a ranger. When a well-trained ranger on a \$500 horse rides by with a smile and a greeting, the plugged up toilets and mixed up reservations are forgotten for a moment. I would like to have a nickel for every time a horse patrolman gets his picture taken each day! (I could retire without waiting for my back pay).

BECAME MAJOR STOCKHOLDER

The Valley horsepatrol unit for this summer consists of one permanent supervisor, eight seasonal rangers (all school teachers, some with as many as twenty-five seasons of experience), and one greenhorn State Park Ranger. Each man has a government horse which is matched to him and is his for the season. The stable boss sized me up (at 5'6" it doesn't take long) and gave me the tallest and toughest horse. There is some crazy logic about starting out on a tough horse so that you can learn to handle the critter and can then handle any other horse you might have to ride. After the first day of training and six hours in the saddle, I became an instant major stockholder in the Ben Gay Corporation!

The pain soon passes and you settle down into a routine of service. Four days a week I ride in the Valley and/or on trails. The fifth day the entire unit spends training with the horses. The two basic duties of the patrol are patrol/enforcement and public image. A patrolman must be able to handle his mount under any conditions - a chase, a riot, a rescue, a cub scout pack. During training the horse and rider learn to jump barricades, control large or small crowds, and effect rescues. Training helps build confidence between the man and his horse, and improves their appearance in front of the public. If all of the "Him's and "His's" seem male oriented, it is because cowboys are a conservative lot. To date, no female has ridden with the Yosemite horse patrol.

Because of his mobility, a mounted ranger can more effectively handle problems such as out-of-bounds campers than a road patrolman can because so many of the contacts must be made along the trails and streams. Horses are especially effective in the campgrounds. The horses are very visible and attract many people with all kinds of questions. Horses arouse the interest of dogs too. When they come racing out to protect the campsite, they leave their masters little time to remember where the leashes were put after the last ranger left. My horse loves to herd the humbled dogs back to camp where I can remind owners exactly why it is necessary to have a dog on a leash. For \$3.00 a day a horse provides excellent back-up and gives us a chance to display a good public image. By far the majority of my time is spent on informational and interpretive contacts in the campgrounds, on the Mall, or anywhere people have gathered.

Continued on page 6.

RECOMMENDED READING

Bannon, Joseph J. Problem Solving in Recreation and Parks, Prentice-Hall, 1972Driver, B. Elements of Outdoor Recreation Planning. University Microfilms School of National Resources, U. Of Michigan, 1970International Atomic Energy Agency. Disposal of Radioactive Wastes into Rivers, Lakes and Estuaries. International Atomic Energy Agency. 1971

Submitted by Kirby Morgan

Regional and Natl. Parks was that the ranger handled enforcement and the naturalist talked to an understanding audience about the environment. Several people I talked to were appalled by the prospect of an enforcer being an interpreter. It was evident that the naturalists did not enjoy enforcement, as the trampled plants stood mute testimony.

My own contention is that the people who need intriguing the most are the violaters of park rules - people who usually get confronted by only a Park Ranger - The ones willing to go to programs and listen are generally the ones already converted. This makes the Ranger interpreters job even tougher because he is trying to sell an unsympathetic person or audience on something which this person may have little or no understanding of. Thus the ranger must be very



versatile. He must be able to communicate to all people about something which is very dear to him, at the same time he has the authority to do something about it if a person is unwilling to listen. He is thus separated from the stereo-type policeman by sincerity and tangible effort and he is separated from the naturalist by the types of people he encounters and the latitude of his ability to communicate; thus, he must be able to adapt from situation to situation and from group to group.

In essence I found the best interpreters at the conference to be equal to or below the standards expected of our own ranger trainees at the completion of their training assignment.

/s/Jim Hart

More on page 4, col. 3.

SURVEY / QUESTIONNAIRE

Check one: Your Departmental class --

Maint. Ass't. _____ Maint. Man I _____ Maint. Man II _____ Maint. Supv _____ Ranger Trainee _____ Rgr I _____
Rgr II _____ Rgr III _____ Rgr IV _____ Mgr I _____ Mgr II _____ Mgr III _____ Mgr IV _____ Other _____

Since it would be impossible for me to visit all the areas within our state park system, this questionnaire will have to do - and hopefully it will allow you the opportunity to fill me in on some of the environmental issues in your Area - along with re-directing this committee in its objectives and output. Thank you, in advance for your prompt response.

Bill Krumbein
6201 Channel Drive
Santa Rosa, CA 95405

1. Do you feel that units in the State Park system should offer the park visitor a collection center for aluminum cans? Yes No Undecided
2. Does your unit/Area have such aluminum can collection center(s)? Yes No We plan to We do not plan any

----- fold ----- here -----

3. The collection, smashing and transporting should be done:
on state time not on state time partially on state time by volunteers
4. Concerning nuclear power plants and their construction:
 - a. You are in favor -- California needs more of them.
 - b. You are in complete disfavor and would rather see alternate sources of power developed.
 - c. We need both new nuclear power plants and other new sources of power.
 - d. You are undecided or could care less about this issue.
5. How far should we go in our interpretive activities in informing the public of environmental issues? Should we be allowed to discuss pros and cons of such issues as population control or abortions? The possible threats of nuclear power plant construction and operation? To survive, means we'll have to change our life styles?
 - a. Yes, we should really be able to challenge the public.
 - b. No, this is going overboard.
 - c. Something more in the middle of the road is better so as not to offend the majority of the public.
 - d. Stick to non-controversial subjects such as wildflower talks and tidepool slide shows.

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6. The E.I.C., do you think this committee is doing:
 - a. a satisfactory job.
 - b. needs to become more active. (do you have suggestions?)
 - c. needs improvements. (do you have suggestions?)
 - d. should be disbanded. (why?)
7. Do you think the E.I.C. should send letters of praise or protest to agencies or companies or individuals outside the state of California?
 - a. Yes, environmental issues have no boundaries and in some way affect us all.
 - b. No, stick to issues in California only.
 - c. No, don't send any letters at all.
8. Should the E.I.C. write letters of praise or protest (concerning environmental legislation) to members of the State or Federal Legislature? Yes No Undecided
9. Do you think, because you have a shortage of manpower, that your unit/Area is being threatened because you cannot adequately protect/patrol the park?
 - a. Yes, we are under staffed and cannot keep up with the people, pressures and damage and abuses to the park.
 - b. No, we seem to be able to handle things and see no threats because we do not have a manpower shortage.
 - c. We are under staffed but still have no threats to the parks.
 - d. I think we are over staffed so have no problems in this area.

-OVER PLEASE-

ENVIRONMENTAL QUESTIONNAIRE, Cont. -

10. Can we U.S. citizens maintain our present life styles and still expect our environment not to suffer or our resources not to dwindle?
- Yes, as long as we do not increase our population.
 - No, we should change our life styles so as to become less materialistic and also recycle more of our wastes.
 - Yes, and our population can still grow at its present rate.
 - Not sure.

11. Circle three of the following which you feel demand the greatest attention of our leaders to be remedied:

<u>Education</u>	<u>Watergate</u>	<u>Waste Recycling</u>	<u>Mass Transit</u>
<u>Cost of Living</u>	<u>Environmental Neglect</u>	<u>Pay inequities</u>	<u>Big Business Controls</u>
<u>Not enough parks in California</u>	<u>Crime</u>	<u>Economy</u>	<u>Welfare System</u>
<u>Nuclear Plant Safety</u>	<u>Energy Research</u>	<u>Population Problems</u>	<u>Other</u>

Fold Marks On Other Side

Return Address

Afix 10¢
Postage
Here

MAIL TO: BILL KRUMBEIN
6201 CHANNEL DRIVE
SANTA ROSA, CALIFORNIA 95405

Staple

Staple

CURIOUS ABOUT WHAT HAPPENS TO YOUR DUES??

In order to keep all members better informed about our Association, Executive Secretary Doug Bryce has submitted the final 73/74 Income - Expenditure Statement for review.

1973/74 INCOME PLUS EXPENDITURES

<u>INCOME</u>	DUES	16,370.47
	ADVERTISING	1,990.00
	DONATIONS	40.00
	REIMBURSEMENTS	27.00
	SALES	2.50
	SUB TOTAL	18,429.97
	RESERVE FROM 1972/73	1,492.95
	TOTAL INCOME	19,922.92
<u>EXPENDITURES</u>	G E C	5,880.96
	BOARD MEETINGS	2,233.32
	BOARD OF DIRECTORS	496.57
	EXECUTIVE SECRETARY	600.67
	COMMITTEES	200.31
	STAFF SERVICES & SUPPORT	2,284.06
	SCHOLARSHIP FUND	1,214.00
	REPORTER	2,049.97
	1973/74 NEW PROGRAM GOALS FUND	3,004.12
	DUNSHEE MEMORIAL FUND	105.00
	TOTAL EXPENDITURES	18,068.98
	BALANCE ON HAND	
	6/30/74	1,853.94

SCHOLARSHIP FUND

Linda Engel	AUDOBON Reg. VI	235.00
Ron Dupuy	AUDOBON Reg. V	235.00
Denzil Verardo	WEST. INTERP. CONF.	66.00
Steve Moore	WEST. INTERP. CONF.	66.00
Don Hoyle	WEST. INTERP. CONF.	66.00
Terry Roeder	W. I. C.	66.00
Ray Patton	W. I. C.	66.00
Dick Mc Killop	W. I. C.	66.00
John Melvin	COLLEGE	70.50
Jim Schmus	AUDOBON-PARTIAL	57.50
George Crowe	COLLEGE	220.00

TOTAL SCHOLARSHIP
OUTLAY

1,214.00

PROPOSITION I

WINDOW STICKERS	503.28
35 mm SLIDES	326.66
CALIFORNIANS FOR PKS., BCHES. & WILDLWOMEN	500.00
MISC.	142.48

INTERPRETIVE NEEDS

JR. RANGER	1,085.16
35 mm PROJECTOR (SILVER STRAND)	199.39
MOVIE-TIDEPOLLS-(MENDOCINO AREA)	127.20
INTERPRETIVE LIBRARY (PAJARO COAST)	71.19
LIVING HISTORY MATERIALS (SUTTERS FORT)	48.76
TOTAL 1973/74 NEW PROGRAM GOALS FUND	3,004.12

Scholarship Reports, cont.

I found that the California State Park System seems to be unique in that we "Rangers" are interpreters, enforcers, and park managers all in one. Almost without exception other agencies, city, county, regional, state and federal, have separate interpreters and separate enforcers.

Most of the city, county and regional park systems seem to have separate Ranger and naturalist staffs, the Rangers in many of these are just policeman.

One afternoon, there was a discussion of what interpreters should be called many people expressed the belief that the term "Naturalist" is on the way out, because we are interpreting the world we live in and its problems, not just nature. When asked what's wrong with just plain "Ranger", most people thought it invoked a negative police image. Based on how some other agencies are structured I can see how they might think that way. I disagree with them, and think we should work very hard to show that our system of having a Ranger be an interpreter and enforcer does work and is the best way to operate a park system.

/s/Don Hoyle

Editor's Note:

Next month, part II of Scholarship Reports, will feature a provocative article entitled, "Interpretation for the Handicapped," by Dick McKillop.

Region News

Region I

I have appointed as Advisory Committeemen: Bob Allen for the Cascade area, Loren Forsyth for the Valley, Lloyd Geissinger for Oroville, Jim Neal for Piercy and Dyerville, John Knott for Eureka and Trinidad, Dana Long for Del Norte and John Jones as the special Maintenance Representative. Please feel free to contact these advisors with your ideas, problems as well as solutions.

This is election year for Region I; all the Officers will be open. If you are interested, write me a note that you are willing to serve if elected. The nominating committee will meet in October. We would like to have at least two members run for each office....

Signed by Joe Hood, Director

President's Message - cont. -

the narrator was talking about. I estimated that probably ten to fifteen persons out of the fifty on our tour were really absorbing what the narrator was saying.

You may get off the tram at any one of a number of stops and walk back to the parking area or simply hop on the next tram coming around. There is a tram coming about every ten minutes. Only five of us got off to enjoy a short walk among the trees and share the quiet of this great forest.

WHAT THE PEOPLE ENJOY

If you recall John Kolb's column last month when he spoke about the interpretive program in Yosemite he observed that NPS appeared to have set up a program of "something for everyone". Perhaps they have recognized that not everyone responds to the same interpretive efforts.

The question remains in my mind then - how do we convey to the most people what we feel are the important areas of interpretation of park features? I think it can be accomplished by a combination of things.

First, we must be diligent and take advantage of every opportunity to interpret, be it a one to one contact with an individual or before a group; be it during a planned program or during an impromptu situation; be it a hand written mimeographed hand out or an elaborate display exhibit.

Secondly, we should not get stuck with fixed ideas on how to interpret. Not everyone is turned on by old fashion campfire programs and guided hikes. The Junior Ranger Program is a good example for the young people. It gives them things to do instead of sitting and listening to someone lecture.

While the original intent of the tram at Mariposa Grove was to reduce auto traffic the opportunity to interpret to a captive audience is a great plus. How many new ideas could we come up with if we just took the time to observe what people enjoy doing when visiting park units and create an interpretive opportunity that dove-tails with their chosen activity?

THIS IS JUST A JOB

Last, but not least, we can never lose our own interest and enthusiasm for what it is we are trying to say when we interpret features of a park. A "this is just a job" attitude can do more to defeat an interpretive effort than anything I can think of.

Keeping interest and enthusiasm after many years and after umpteen campfire programs and guided hikes is not easy. One thing that helps is to set aside time (time is never "there" to spend, you have to plan and budget it like your money) to pursue the interpretive activity that you personally enjoy. Be a little selfish and set aside this time for yourself rather than spending all your time on "obligations".

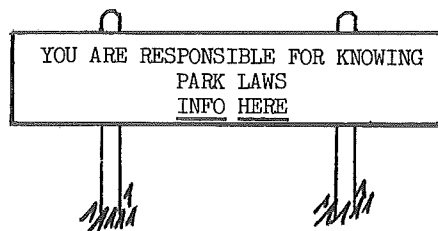
What ever your particular interest, keep looking for something new in that field. No one ever knows or experiences it all on any subject. I once read that "fifteen minutes a day, every day, studying one thing can make you somewhat of an expert in only six months".

You can lead a horse to water but how the heck do you make him want to drink? We may never find the secret for everyone but we can never stop searching.

**Park Signing - New Approach -
Cont. from page 1.**

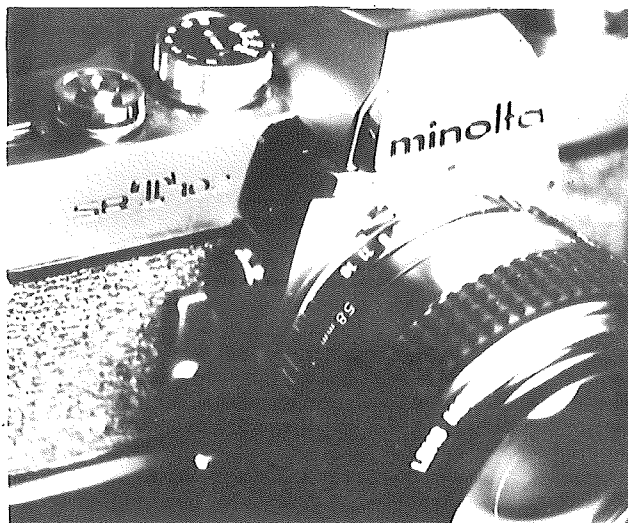
only seven words. It is addressed personally to the visitor. Its message is straight forward and to the point, yet reaches out and (hopefully) grabs the reader. It was designed to replace most or all of the other signs in an area, so that the visitor was not being constantly bombarded by signs, and to get away from the "sign forest" idea that is so out of place in a park environment. The sign is short enough to be easily read by visitors in a moving vehicle, and depends on the visitor stopping and picking up a one page handout which contains the detailed information he will need for getting along in the park without violating regulations.

The text of the sign is contained below:



The philosophy behind the sign is that the visitor will stop, since it implies a responsibility to do so. Yet, the stop would not require more than a few seconds, time enough to simply take a sheet of paper out of a box (attached to the sign post). The visitor is then free to leisurely read the applicable regulations for the area he is entering, in the privacy of his own vehicle, and while still proceeding towards his destination. An additional "grabber" on the handout is an explanation of "Why" on the reverse side of the regulations

Continued on page 6, col. 3.



Are you a camera buff? If so keep in mind that Byron Boots of the Baron's Studio is offering rangers large discounts on cameras and supplies. Try contacting Byron you'll be helping yourself and the REFORTE!

For DPR Rangers who want to shoot more than just snapshots . . . most large Minolta or Bushnell items over \$100 under list, plus postage and handling! For instance, an Action Pack (SRT-100 camera, standard lense, 135mm telephoto, Electroflash S strobe, carrying case) that lists for \$450 is only \$310...prices subject to change only with price increases from the factory.

Just drop a note to:

The Baron's Studio
BYRON BOOTS, ESQ. PROP.

833-0801 STUDIO 534-6696
2057 MITCHELL AVE. OROVILLE, CALIF. 95965

NPS-DPR EXCHANGE - continued -

Trail patrol on horseback is sometimes criticized and there are times when only foot patrol should be allowed. Many of Yosemite's trails are paved and a rider can be alert to avoid leaving horse evidence behind. It is extremely rare for a horsepatrolman to have an unfriendly conversation on the trail. Most people are eager to stop for a rest and some talk. During the first two weeks in July, the horse patrol contacted over 12,000 people. People admire the horse, ask about trail conditions and rhapsodize about the job of a ranger on horseback. Would it do any good to explain that you trained all day yesterday and have just pounded your posterior for twenty dusty miles? Probably not. The Ranger image is hard to dispell - and that is very fortunate!

Last month's Reporter carried an interesting article on Cuyamaca's horse patrol, which is much older the Yosemite's. For both parks, the emphasis is on providing a good service to the public through greater accessibility and a good service to the agency through a professional-looking unit. Yosemite's horse patrol regularly competes in parades and competitions. The unit brings credit to the park and pride to members of the group. It would be hard to find a Yosemite ranger who wouldn't want to be a mounted patrolman.

Advice to State Park Rangers: Start a mounted patrol in your unit if it is justifiable, become a school teacher, or become a part of the State Park Exchange program so that you can give horse patrol a try.

Next month: Yosemite Goes Big Business (and Wide Screen).

DID YOU KNOW THAT:

Governor Reagan will receive \$32,000 a year for life in retirement allowances after only eight years of service. The benefit begins immediately upon leaving office.

EVENTS CALENDER

September 14 - GSPRA Board of Directors Meeting. Meeting to convene at 10:00 a.m. in the Airport Inn at Sac - Metro Airport, Sacramento. Please try to attend.

ATTENTION RANGERS!!

Inside this issue of your REPORTER is a questionnaire. Bill Krumbain has asked that you complete and return. Bill is one of the hardest working men in our Association so please take the time to return his questionnaire. I consider it a vote of appreciation for his hard work.

Editor



BOB FERGUSON
and
PAUL WALLACE

representing



ALVORD AND FERGUSON

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P.O. Box 677
Merced, California 95340
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PRINTED ON RECYCLED PAPER

PARK SIGNING - cont. from page 5.

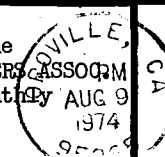
page, written from the standpoint of the user. Essentially the entire experiment is based on the ideal of combining professional interpretive techniques with law enforcement - the twist being that the interpretation comes, hopefully, before any violation.

At Anza Borrego, in the first three months of the program, visitors have taken more than 2500 handouts from six signs posted at crucial access points into six of the more heavily used areas of the park. These areas are, without exception, undeveloped areas heavily used by operators of off highway vehicles. These visitors tend to be action oriented, feel that they have been heavily discriminated against, and historically have been only lightly exposed to interpretive efforts by state park employees. It was felt that these park visitors needed a special approach, and so the new sign was developed. However, the concept of the sign seems applicable to most park units, with appropriate modifications of the handout sheet to fit the specific problems of each individual unit. The full text of the handout sheet is available on request.

/s/ Paul R. Johnson
State Park Naturalist

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