



# NEWSLETTER



ISSUE NO. 29 MAY-JUNE 1982

## DEDICATION IN YOUR HONOR!

by John Mott



Dedication ceremonies were held June 5 at Jed Smith Redwoods SP for the California Rangers Grove.

Over the past several years Mr. and Mrs. David Fesler (Minnesota residents) have felt the magnificent redwoods of California's North coast are among our nation's most outstanding and inspiring resources. Already they have purchased three memorial groves within Jed Smith. The Feslers are dedicating this grove to all Ranger, Maintenance, clerical and other employees and volunteers who have built and are perpetuating one of the world's outstanding park systems.

The Feslers purchased the \$50,000 grove through a \$25,000 donation to Save-the-Redwoods League. The League in turn received \$25,000 in matching funds from DPR and the "Rangers Grove" became a reality.

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## PORTER SESNON PROPERTY

by Richard L. Menefee

The Porter Sesnon property is a choice 67 acre pie shaped piece of undeveloped property beautifully and conveniently situated between New Brighton and Seacliff State Beaches in Santa Cruz County, well situated to serve a large urban population.

Porter Sesnon bequeathed the property to the University of California as a long range financial investment. In 1978, U.C. put the property on the market and DPR expressed its interest in the property. However, UC wanted dollars and DPR had none at the time. DPR's alternative was to budget - UC's alternative was for cash sale or long term lease. A 99 year lease was negotiated with the development

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## DEATH VALLEY DIES AS 84 GEC SITE

Pacific Grove to be Location for Joint Conference

On March 4, 1982, members present at the Annual Convention and General Executive Council in Sacramento chose Furnace Creek Inn at Death Valley as the site for the 1984 Convention. Asilomar and Yosemite were runner-ups. Death Valley was portrayed as difficult to get to but very inexpensive to stay at (\$35-\$40 per night meals included). Unfortunately, members voted on misinformation.

Upon telephoning Furnace Creek Inn to confirm CSPRA reservations, it was learned that room rate schedules had been misinterpreted and rates were actually \$120-\$145 per night, meals included.

The CSPRA Board of Directors heard of the error at their last meeting and decided to take the members second choice, the Asilomar Conference Grounds as the 1984 site. The 1984 Convention and GEC will be a joint conference with the Western Interpreters Association. As you may remember, the 1980 CSPRA/PRAC/WIA Conference in Santa Cruz was hailed as the best ever. This 1984 conference holds promise for an equally successful program.

## WELCOME NEW MEMBERS

David Augustine Loma Mar	Gerald McClain Capitola
Scott Cramouni Ventura	Ann Meneguzzi Boulder Creek
Charles Edgemon Friant	Susan Ross San Clemente
Gwendolyn Fissel San Juan Bautista Aptos	George Shelton
Roger Hood Carlsbad	Carolyn Strause Sacramento
Lee Johnson Polsom	Margaret Whitehead Del Mar

## RECYCLING INITIATIVE DRAWING UNDERWAY

If you're interested in sunny island beaches, Mai Tai's and sunsets on balmy nights, check out the enclosed raffle tickets. Your interest could become a reality.

Featuring a trip to Hawaii as its grand prize, CSPRA is supporting Californians Against Waste in a statewide raffle to raise funds for the 1982 Can & Bottle Recycling Initiative which has qualified for the November ballot.

The initiative, which would simply place a minimum refundable deposit of 5¢ on all beer and soft drink containers sold in California, qualified for the ballot when over half a million signatures were collected by volunteers throughout the state in 99 days. Most of the costs of the signature drive were covered by donations raised in last year's statewide drawing.

Proceeds from the sale of drawing tickets will be used to fund the massive public education program targeted for the two months preceding the election on November 2nd. Opponents of the initiative consist of a very wealthy group of beverage and container corporations who will spend five to ten million dollars in an attempt to defeat it.

CAW, however, remains confident that they will win the election with a well-planned campaign. A California State Department of Consumer Affairs poll has indicated that 83% of the public favors the proposed law.

As Time Magazine said in a recent article, "Despite dire predictions, the experience of the states that have enacted them shows clearly that bottle bills work."

You are also encouraged to help sell tickets to friends, co-workers, classmates, and members of groups that you belong to. It's an easy way to help without attending meetings, writing letters, or even opening your check-book. And if you do buy one or more tickets, perhaps you'll find yourself on that Hawaiian beach with a lei around your neck and the clear blue surf at your feet.

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EDITOR'S NOTE: The Newsletter will have several combined month issues as this one is, since dues change reduced budgets.

Save the Park Commission!  
Oppose A.B. 2910 (Lehman)

### I. Background Information

On February 5, 1982, Assemblyman Richard Lehman requested the California Park and Recreation Commission to approve a \$6 million "California Agricultural Heritage Museum" to be located in a condemned building, formerly part of Fresno City College. The Commission had never been formally approached to approve such a museum in concept, let alone in the specific details which Assemblyman Lehman presented. Assemblyman Lehman's proposal died for lack of a motion.

Apparently Lehman felt "snubbed" by the Commission for on March 1, 1982, Assemblyman Lehman introduced AB 2910 to abolish the State Park Commission and place its powers and duties (D.A.M. Chapter 1, Section 0010.1) with the Director. The bill is currently moving through the Assembly, while the Commission, the Department and legislators discuss possible compromises.

So far CSPRA has opposed the bill by:

1. Writing the author, all 30 co-authors and other relevant legislators condemning AB 2910
2. Discussing the bill with Save-the-Redwoods League, Sierra Club, California Parks and Recreation Society, Sempervirens Fund and other groups to increase opposition to AB 2910.
3. Mobilizing local constituencies of Assemblymen on the Water, Parks and Wildlife Committee. At the April 14 Committee hearings our efforts had mixed results. Assemblymen Kelly, Cramer, Rodgers, Sterling, and Lehman voted "Yes". However, Assemblymen Campbell, Floyd and (former AB 2910 co-author) Waters voted "No". Having passed, the bill may soon be voted on by the entire Assembly.

### II. Action Needed

AB 2910 is an extremely dangerous piece of legislation threatening a major institution of the State Park System. Contact your local State Senator by phone, letter or in person and voice your strong opposition. You may want to emphasize 2 main points:

1. The CA State Park and Recreation Commission acts as a vital "Check" to perpe-

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## PARK COMMISSION

tuate and enhance the State Park System. Because the Commission consists of concerned citizens who serve voluntarily, Commission "business" (such as general plan approval and review, unit classifications and major departmental policies) is less likely to be heavily influenced by politically expedient excusses. Transferring the Commission's power to the Director would only give special interest groups a convenient handle for exploiting the resources of the California State Parks.

2. History must not repeat itself! State Parks of California (Engbeck) page 33 details the mismanagement, graft and other illegal practices which occurred when the California Redwood Park Commission was temporarily abolished in 1905. Big Basin Redwoods State Park suffered large scale logging and gross facility deterioration during the Commissions 6 year absence.

CSPRA will continue to monitor AB 2910 and do everything possible to oppose it. However we need your help. Please express your opposition as soon as possible. AB 2910 is too dangerous to be ignored!

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PORTER SESNON from page 1

firm of Hare, Brewer and Kelly, Palo Alto area. The firm proposed an \$80 million development for the site, DPR figured 115-130 campsites, and the County of Santa Cruz developed a Land Use Plan, as a part of the Local Coastal Plan, showing the site as "Proposed Park" with a development maximum not to exceed 115-130 units (camping or otherwise). The firm must come up with a LUP ammendment to proceed with the development plans, whereas DPR must get the SPRF monies through the budget process, to proceed with the acquisition.

The proposed "park" has strong support in county government, the Board of Supervisors and the impact of an \$80 million development in this small (second smallest) county has considerable taxpayer support. DPR needs solid legislative support for the acquisition of this last undeveloped parcel of its kind in this recreationally ideal area. There is no equal beach of this kind north of Santa Barbara County. The people of Northern California need and deserve this recreational investment. CSPRA's professional support is called for with both the Director and the Legislature. If this unique opportunity is lost now it will be lost forever. Act now!

## CSPRA at JOINT LEGISLATIVE CONFERENCE

CSPRA Legislative Specialist, Denzil Verardo attended the National Recreation and Park Association and the California Park and Recreation Society's Joint Legislative Conference on May 13, 1982 in Sacramento. CSPRA was invited to participate and present the Association's structure.

During a portion of the program, entitled "The First Annual Quality of Life Forum" associations, including CSPRA, the League of Women Voters, the California Park Director's Assn, the League of California Cities, NRPA, CPRS, and a dozen other park and recreation organizations exchanged ideas on developing concerted joint actions on issues of mutual interest, and pledged future formal cooperation. Denzil felt the meeting was a success in that cooperation with organizations with which CSPRA has a common bond, can only strengthen CSPRA's effectiveness.

The meeting was attended by park and recreation administrators from local, regional and county levels as well as special districts, State Department of Parks and Recreation and various park and recreation oriented organizations.

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## BECOME A CSPRA MEMBER

I am interested in learning more about the benefits of CSPRA membership.

name

address

zip

Mail to: CSPRA Membership Info  
c/o Doug Bryce  
P. O. Box 28366  
Sacramento, CA 95828

or telephone (916) 383-7299

Annual dues are: Active Member, \$24.00  
Assoc. \$18.00, Retired \$9.00 and Supporting \$18.00 .

It is with a firm sense of accomplishment that we make the final report for the coordinating committee for the CSPRA/PRAC and CPRS conferences. The following arrangements were worked out:

1. CSPRA/PRAC members were allowed to attend all Saturday California and Pacific Southwest Recreation and Park Conference activities for a fee of \$1 per person. CSPRA paid \$87 to CPRS.
2. CSPRA members helped to arrange and conduct tours of the Railroad Museum and the State Capitol. Special thanks go to Janet Carle and John Kolb.

These opportunities not only made a better conference for all involved but also opened the door to discussion of areas of mutual concern. This could lead to future conference get-togethers such as CSPRA involvement in the annual CPRS/NRPA legislative conference (May 13 & 14, 1982) or future California and Pacific Southwest Recreation and Park Conferences. A good possibility for the latter might be in 1985 when the California and Pacific Southwest Recreation and Park Conference returns to Sacramento. The 1985 CSPRA site is not yet set.

We have two recommendations:

1. That an on-going liaison committee be formed to share key concerns of CPRS and CSPRA or at least that periodic contact be made between the presidents of the two organizations.
2. That a short survey be done of CSPRA/PRAC conference attendees to see how they felt about the California and Pacific Southwest Recreation and Park Conference. Such information would be valuable in planning future joint activities. Attached is a questionnaire which could be printed in the newsletter to obtain this information.

DEDICATION from page 1

We have always had very good reasons to be proud of our parks and the job we are doing however Mr. Fesler's generous display of appreciation is especially rewarding. Please join me in saying "THANK YOU" to the Feslers for being so thoughtful.

The bronze plaque reads:

CALIFORNIA STATE PARK RANGERS GROVE  
Dedicated in 1982 to honor the people of the  
California State Park System  
These trees exemplify their efforts  
by Mr. & Mrs. David Fesler  
and Save-the-Redwoods League.

by Charlie Willard and Donna Pozzi

## 1982 GEC QUESTIONNAIRE

By special arrangement, CSPRA/PRAC members attending this year's GEC also had an opportunity to attend Saturday sessions of the California and Pacific Southwest Recreation and Park Conference. We'd like to know how you feel about this and whether further cooperation with CPRA should be pursued. Please take the time to complete this brief questionnaire.

1. Did you attend the 1982 conference in Sacramento? Yes NO
2. Did you attend any of the educational sessions put on by CSPRA/PRAC? Yes No
3. What did you think of the quality of the sessions you attended?  
Poor Average Good
4. If you attended the CSPRA/PRAC convention did you attend any of the sessions provided by CPRS? Yes No
5. If you attended CPRS, which activities did you participate in:  
General Session (Dr. Wayne Dyer)   
Educational Sessions   
Exhibit Hall/Job Mart
6. Do you think these sessions contributed to our conference? Yes No
7. Even if you were unable to attend the annual conference or CPRS sessions, do you favor future cooperative programs?  
Yes No
8. Comments/Suggestions:

## CSPRA EMBLEM/BADGE ORDER FORM

     window decals @ 75¢       
     embroidered patches @ \$1.75       
     tie tack/lapel pin @ \$2.00       
     retirement badges @ \$20.00       
 (incl. leather holder, duplicates  
 DPR badge except # says "RET")  
 TOTAL     

Mail order to CSPRA, PO Box 28366  
Sacramento, California 95828, include  
check for exact amount.

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SHARE THIS ISSUE WITH A NON-MEMBER OR  
POST ON UNIT BULLETIN BOARD

Structure - May '82  
(Subject to modification as needed)

I. Officers

A. Elected

1. President - John Mott
2. Vice President - Cliff Wade
3. 3 Directors - Janet Carle  
Bill Beat  
Mike Kania

B. Appointed by the President

1. California Ranger editor -  
Heidi Doyle
2. Newsletter editor -  
Jeff Price
3. Legislative Specialist -  
Denzil Verardo
4. Ways & Means/Nominations officer  
D. Verardo

\*5. '85 GEC Site Selection Chairperson

II. Employees

- A. Executive Manager - Doug Bryce

III. Committees

- A. Environmental Issues - Rick Parmer  
(SPR I) Chairperson

1. Function:

- a. Keeps Officers and members aware of the status of environmental issues effecting the state park system. Recommends appropriate courses of action
- b. Acts on behalf of Association when given Board approval
- c. Submits at least one article/month for publication in Newsletter

\*B. Advertising (Chairperson needed)

1. Function:

- a. Acquire advertisements for year round publication
- b. Increase advertising income for Assn. by 50%
- c. Review and make recommendations for advertising rate scheduals.

\*C. Education & Training (Chairperson needed)

1. Function:

- a. Disperse scholarship maney to applicants
- b. Coordinate and conduct CSPRA sponsored training.

D. Retired Members - Joe McCall Chairperson

1. Maintain liaison with retired CSPRA members and represent their interests
2. Notify President of members who are retiring.
3. Insure that retiring members receive their retirement plaques within one month of retiring.

\*\*E. Management (Hal Bradshaw,  
Ad Hoc Chairman)

1. Act as an investigative/reporting body for CSPRA

2. Address issues directly affecting the professionalism of Rangers and Managers within the D.P.R.

\*F. '83 G.E.C. ("GEC" is CSPRA's annual convention)

1. A committee met in mid-May to discuss the planning and implementing of the '83 GEC at Reno. As of press time a Chairperson had not been selected.

\*Committee Chairperson positions are open to interested members. Contact President Mott if you would like to be considered for appointment to chair a committee.

\*\*President/Board formalization of Management Committee duties pending June 10 Board meeting.

Committee membership is open. Contact President Mott or existing committee Chairpersons if you would like to get involved. Use the sample letter in this Newsletter if you wish.

Return to:

John Mott  
2975 Graham Hill Road  
Santa Cruz, CA 95060  
(408) 438-6763  
no later than 6/30/82

Dear John Mott:

I would like to be considered for \_\_\_\_\_  
Chairperson status or \_\_\_\_\_ membership status  
in the \_\_\_\_\_ Committee.

I feel I could be an effective (member/chairperson) because:

\_\_\_\_ I am interested in that committees activities and want to help.

My experience and background in the following areas may be helpful to the committee:

Other comments:

If I am selected to be a Committee Chairperson, I agree to write at least one article every two months for publication in the CSPRA Newsletter or California Ranger summarizing the committee's activities.

Sincerely,

Name \_\_\_\_\_

Address \_\_\_\_\_

Home Phone \_\_\_\_\_

Work Phone \_\_\_\_\_



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C.S.P.R.A. ACTION PLAN 1982/1983

The CSPRA Board of Directors recently completed its Action Plan for the upcoming year. Here is an outline of their objectives.

- I. Strengthen the Resource Management/Interpretive Roles of the members
  - a) C.S.P.R.A. Education & Training Committee (ETC) to conduct a training session in Northern & Southern California to improve members field resource management skills.
  - b) ETC to conduct Northern and Southern California training sessions to enhance field interpretive skills.
  - c) ETC to prepare a Resource Management Handbook by soliciting articles from members on specific issues.
- II. Promote and Facilitate Professional Communication
  - a) Improve the Newsletter and the Cal Ranger
    - 1) Strive for impartial and balanced reporting on controversial issues.
    - 2) Insure articles deal with all roles/aspects of assn activities (Visitor Services, Maintenance, Enforcement, Resource Management, Environmental Issues, Interpretation).
    - 3) C.S.P.R.A. offices/committee chairs to submit no less than one article every two months for Newsletter/Cal Ranger publication.
    - 4) Promote "appropriate" advertising in each issue of the Newsletter and Cal Ranger. Coordinate ads with GEC.
  - b) Sponsor Meetings and Training Sessions to Improve Field Visibility
    - 1) Official meetings and seminars to be held throughout California as much as possible.
    - 2) Regularly scheduled meetings to be held at Asilomar.
  - c) Encourage Interaction With Other Professionals
    - 1) Send copies of Cal Ranger to colleges, Universities, other State Park systems. solicit articles from these sources as well as members.
    - 2) Hold more joint activities and conferences with other professional organizations.
  - d) Improve liaison with Director's Office/Regional Offices and the State Park Commission.
    - 1) Maintain and enhance existing positive lines of communication.
    - 2) Invite the Director (or his representative) to all Board meetings.
    - 3) Have a CSPRA representative attend State Park & Recreation Commission meetings.
  - e) Maintain High Standards for Annual Convention (GEC)
    - 1) Encourage discussion through open forums and simplifying the resolution process.
    - 2) Develop greater continuity from year to year in personnel and planning. Have past present, and future GEC Chairs work together as much as possible.
    - 3) Strive for low costs to attend for members and cost effectiveness to Association.
    - 4) Begin publicizing the convention one year in advance. Have programs finalized by September of preceeding year.
    - 5) Develop a handbook on "How to Plan and Deliver a GEC".
- III. Maintain and Strengthen CSPRA's "Environmental Watchdog" Function
  - a) Continue involvement in important environmental issues.
  - b) Encourage members to seek CSPRA's clout when faced with local environmental threats.
  - c) Actively support the passage of the '82 Can and Bottle Initiative on the November '82 ballot.