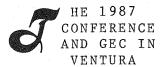


CALIFORNIA STATE PARK RANGERS ASSOCIATION



Co-Chairmen for the 1987 CSPRA/PRAC Conference, Jeff Price and Steve Treanor, report the site for next years's convention to be one of the best we have ever visited.

The Sheraton Ventura Hotel just opened its new property, adjacent to San Buenaventura State Beach, in July of CSPRA/PRAC this year. was one of their first convention customers. As a result, those attending will get a fantastic package of \$50.00 per night, single or double, in one of the most elegant new hotels on the West Coast. To compare, the 1987 cost in Ventura is about \$14.00 less than we paid in Concord to stay at the Holiday Inn.

Jeff and Peggy Price attended the grand opening celebration of the Ventura Sheraton, representing the 1987 Conference Committee, and found the entire facility to be unbellieveably elegant. They encourage everyone to set aside March 13 to 15 and plan to stay at  $\blacksquare$  documenting staff

BEPTEMBER 1986 IN THIS ISSUE: MISTIX - FALSE FINANCIAL DATA? A recent article in the Los Angeles Times brings to light some potential problems with the Mistix contract. turn to page ..... 4 CAMPBROUND CONCESSIONAIRES: The U. S. Forest Service has concession and the private number of its campgrounds out to private number of campers Forest Service has concessioned a number of its campgrounds out to interests. Is it working?  $\sim$  What do think? How about State Parke? turn to page ..... 5 CSPRA - WE'RE LOOKING FOR A "FEW GOOD PEOPLE" CSPRA Board positions are coming open. Treasurer and Director. Now is your chance become involved with an exciting association. Send in your nominations. turn to page ..... 6 NEED \*\* FOR EDUCATION/CLASSES ETC? included in this month's issue is the Education Training Committee scholarships. The money's weiting for turn to page ..... 7 LAST PAGE The month's quite, and a MIA conference in Musiala.



MESSAGE

Staffing Campaign

by Rick Parmer

Two more major artiicles came out in July

RESIDENT'S shortages in State Parks; one was a front page piece in the Sacramento BEE; the other, in the Riverside This Press-Enterprise. has served to keep the visibility of our campaign high. In fact, one employee reported that a store clerk



GEC - from page-1

this very plush and ultramodern location.

The 22nd annual conference will be a new venture itself to match the new facility. In 1987 we will be holding a joint-conference with Park Rangers Association of California as in the past several years and are inviting the California League of Cooperating Associations to join us as well. As of press time the Conference Committee is just putting together a preliminary agenda, but it appears participants will be treated to: A Statewide interpretive showcase; a "Beach Party" or barbeque; slow pitch softball invitational; golf tourney at the just-opened River Ridge course; special tours, group activities and workshops; the Genneral Executive Council meeting; plus a superb banquet and dance the last evening.

If you would like to make suggestions or help in any way with the 1987 Conference, just call or write Jeff Price and Steve Treanor at Channel Coast District.

We urge you to set aside the time as soon as possible and plan to attend a great conference in Ventura. More details will be appearing here in the coming months. Get involved! ++

CALIFORNIA STATE PARK RANGERS ASSOCIATION

Bacramento address, office of the Executive Manager: P.D. Box 20366, Bacramento California, 95020

PRESIDENT ..... Rick Parmer

VICE PRESIDENT ...... Mike Whitehead

EXECUTIVE MANAGER ..... Doug Bryce

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For the address and phone numbers of CSPRA officers and committees, for membership information, sale items, educational grants, retired membership information or general communications write the Executive Manager at CSPRA's Sacramento address.

#### to phone CSPRA

 affice of the PRESIDENT
 707-763-8626

 office of the VICE PRESIDENT
 714-659-4478

 affice of the EXECUTIVE MANASER
 716-381-4620

 affice of the NEWSLETTER
 209-603-6055

 affice of the CAL RANGER
 405-338-6132

You may contact CSPRA via ECONET at the following "addresses":

EXECUTIVE MANAGER ....... .CSPRA1 ENVIRONMENTAL 188UES ...... .CSPRA2 NEWSLETTER .......... ,CSPRA 

for general information contact the Executive Manager

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The NEWSLETTER's aditor is: Steve Horvitz essistant editor: production supervisor: Doug Bryce
darkroom technition: Joanne Ellison-LeFlore
contributing editors and authors: as noted

Donald Murchy Terri West

Articles are solicited and welcome. Send (1000 words or less) to the NEWSLETTER address. - All submitions become the property of CSPRA and may be edited without notice. Text accepted in writing (typed and double spaced please), or recorded over the phone or electronic data transfer.

POSTMASTER: send address changes to the EXECUTIVE MANAGERS office.

The content of the NEWBLETTER is the sole responsibility of the editor, and eav not always reflect the opinion of individual CSPRA officers.

commented to her on the need for more staff when she displayed an official park ID while cashing a check. That graphically demonstrates the real impact we are having on public awareness.

We are still working behind-the-scenes to translate this in-fluence into action from the Governor. With this an election year, we are convinced this is our best opportunity to gain real commitments through the Governor and legislature.

I spoke with Robert Shine, Director of Marketing for Mistix about the dramatic rise in use compared to last year. With no advertising, campsite reservations for the month of July rose by nearly 14,000 or 25%. There are now 66 phone lines and 180 operators working for Mistix.According to Shine "90% of all reservations are handled by phone as opposed to, maybe, 50% last year".

If your park unit or section experienced summer staff shortages that directly affected public service, please let CSPRA know right away.

You should get the first issue soon. I urge you to support Editor Ed Stuckrath, comments and ideas for future issues. Our publications thrive on frequent imput from members The rewards for their tireless efforts come from you. the members who take the time to write or phone. Let Steve and Ed know what you think.

GEC-1987

Get that vacation request in now for the March 13-15 GEC in Ventura at the brand new Sheraton! T + promises to have something for everyone with topics ranging from volunteerism to resource management and interpretation. And don't forget the opportunity to interact with representatives from the League of State Park Nonprofit Cooperating Associations.

To echo Rick's suggestion: Write CSPRA's editors: I'm always interested in learning how you feel about the NEWSLETTER. After all - we put it out for you. If it's not meeting your needs or wants, let me know! -Ed.



by Jeff Price

with your constructive For those who didn't see comments and ideas for the memo from Operations future issues. Our Headquarters, a uniform publications thrive on frequent imput from supplier in San Jose is selling a really weird members. The rewards uniform patch for DPR.

If any of you collect oddities related to DPR this is one for your trophy case. Someone coined the term "three toed sloth" to describe the animal featured on the patch. (My guess it was Carl Maier, since he has considerable experrience with odd creatures). The animal, whatever it is, has long, gangly legs, no shoulders, ears or tail and appears to have serious neck problems.

While you can't wear the outlawed sloth patch on your uniform, I have ordered a bunch as "conservation pieces". If you are interested, the sloth patch is available in pairs for \$5.35 from Summit Uniform, 1371 Bascom Ave, San Jose CA 95128. Attention: Kathy. They only accept checks. Ask for the "weird bear patch". I've talked to Kathy at Summit and told her she may turn what they thought was a disaster into a profit.

See the last page. -Ed.



ALSE FINANCIAL DATA USED IN BID FOR PARKS CONTRACT

from the Los Angeles Times (copyright L.A. Times, 1986)

by Ted Rohrlich

"Mistix,...submitted a false financial statement to parks officcials last year as part of its campaign to win the job, its president has acknowledged.

The false statement was submitted under penalty of perjury to officials deciding which firm should get

the five year reservations contract, worth an estimated \$15 million The statement portrayed Mistix, a fledgling firm, as financially successful when it was not. It showed Mistix, in its first 16 months, with sales of more than half a million dollars and a handsome profit, when actually it had no sales and no profit.

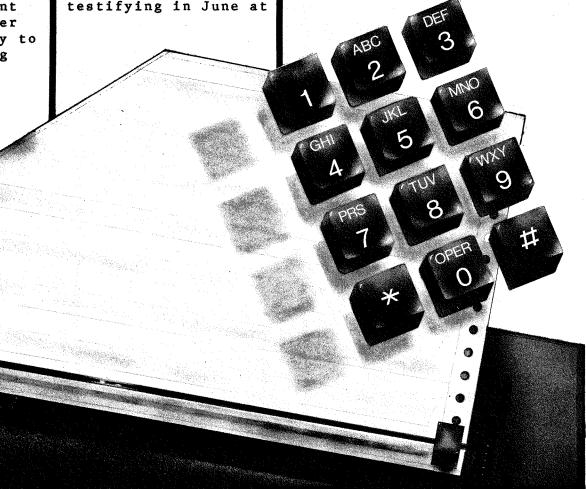
... Mistix president, Armiger, who signed the financial statement on behalf of that it contained false information while he was testifying in June at

an administrative hearing in Sacramento

... The hearing... is the result of a formal protest lodged by Ticketron...

... Parks officials dumped Ticketron in part because they were disappointed with the quality of its service.

... Mistix' performance has also been questtionable. ... Parks officials have said that the firm, acknowledged the problem was a lack telephone capacity.





from the FRESNO BEE

by Gene Rose

copyright Fresno Bee 1986

Thousands of dollars of camping fees that used to go into the federal treasury are now flowing into the pockets of campground concessionaires under a new Forest Service approach to reducing operating costs.

The reason: Because the Forest Service must collect the money, but doesn't get to keep it, it's cheaper to lease the camprounds to private interests and let them collect the fee - and a profit, besides.

The result: Money that once was deposited in the U.S. general fund now goes to private interests, while the Forest is spared the expense of both running the camps and collecting the fees.

Bev and Don Steinhauer recent campers at Rancheria Campground at Huntington Lake, complain that a recent \$2 increase in camping fees by the campground's private concessionaire was unjustified because there was no corresponding improvement in services or the actual The reason the Forest campsite.

"For \$8 a day you should get something more than a small camping spot; you get nothing for it," the Steinhauers complained.

Despite such complaints, more and more of the better Forest Service campgrounds are being turned over to concessionaires, who pay as little as 2 percent of their receipts to the federal government - and who often recoup that by raising the price of campgrounds.

Forest Service officials acknowledged the firm can gross thousands of dollars a day from the campground, depending upon occupancy rates.

Throughout the 17 national forests in California, approximately 70 campgrounds have gone under concessionaire management - 22 of which are available under the Ticketron advanced reservation system.

... "If a private individual can make money running the

campgrounds, why can't the Forest Service?" asked Bert Hall, a long time camper from Clovis.

Service can't make money is that they don't get to keep the funds they used to collect from the campers. Instead, the campground fees went into a federal general fund while the Forest Service operated with money from an annual federal appropriation.

...Don Waugh, a recreation officer for the Sierra National Forest, acknowledged that camping fees have gone up under the concessionaire

However, he claims the services provided to the camper have improved.

... "A lot of people are happy with concessionaire operations of the campgrounds. There are more people around, and campers generally feel more attended and more secure with concessionaries," Waugh said.

Dudley Robertson, a Forest Service recreation officer at Shaver Lake said the Forest Service could make money at operating campgrounds, but not when the receipts go back to the general fund.

There are/have been a few State campgrounds contracted out.





By John Mott

CSPRA is seeking Nominees for Treasurer and two Directors.

Nominations for the offices of Treasurer and Director are now open. You have the opportunity to be on the cutting edge of our Assciation's primary decision making body! To nominate yourself (or any other active member/retired member) simply contact Nominations Committee Chairman (John Mott) or attend the Nominations Committee meeting on 10/17/86, at Henry Cowell Redwoods SP Nature Center at 7:30, P.M.

As Treasurer you not only would be a voting member of the Board of Directors. but also would act as our Associations chief financial officer, writing checks and preparing monthly financial reports.

As Director you would discuss, act on and help implement many Association activities and attend the quarterly meetings of the Board of Directors. Board members represent the membership | This fall the Santa

at large and frequent- Cruz Mountains Natural ly focus in on specific issues of particular interest or in series of two day which they have valuable expertise.

Both positions offer the opportunity for exciting and challenging involvement in timeley issues facing DPR and our profession. Although your time, energy and professional committment are donated, your travel and administrative expenses are fully reimbursed.

Remember, "He or she who hesitates is lost." Do not delay! Your nominations must be received by the October 7th meeting.

Nominations may be phoned in (408) 438-6763 or sent to: John Mott, Chairman, Nominations Committee, 120 A Christal Oaks Drive, Scotts Valley, CA 95066.

> ANTA CRUZ MOUNTAINS NATURAL HISTORY ASSOCIATION PRESENTS:

01d Ways: The world of the California Indian

a Seminar series

History Association will sponsor a five part seminars.

Seminars scheduled include:

### Learning from the Old Ways

by Ane Rovetta an ethnobotanist of Point Reyes Station. Sept. 20 and 21.

## Acorn Preparation and Baskets of Northern Sierra Mewuk

by Dorothy Stanley of Tuolumne. Oct.11 and 12.

# Arrow and Stone Tool Making

by Dr. Elizabeth Skinner and Peter Ainsworth. Oct. 25 and 26.

# Musical Instruments, Basketry and Tule Crafts of the Chumash.

by Juanita Centeno of Lompoc. Nov. 8 and 9.

# Utilitarian Skills of Native Peoples.

by Craig Bates, Curator of Ethnography at the Indian Cultural Center in Yosemite. Nov. 22 and 23.

For information write SCMNHA, 101 N. Big Trees Park Rd., Felton, CA 95018. Or call 408-335-3174, 335-7077. ++

#### CSPRA SCHOLARSHIP FUND

One of the goals of the California State Park Rangers Association is to encourage continued training and education in topics that will further the aim of the State Park System. To accomplish this goal, a scholar-ship has been set up through the Education and Training Committee so that tuition, books and or partial travel costs can be given to qual-ified CSPRA members.

If the canditate meets the criteria, funds may be approved up to \$200 by the Chair. This money can be used to cover tuition, books, registration fees, materials, and or travel expenses. The limit on funding is \$200 per person per year.

Any questions about the program may be sent to Fred Jee, P.O. Box 483, Borrego Springs, 619-767-3674.

\*\*\*\*\*

EDUCATION AND TRAINING COMMITTEE SCHOLARSHIP REQUEST FORM

Instructions: Please return completed sheet in sufficiant time to receive your grant prior to your training.

Name	Address	
CSPRA Member?  Description of training		our DPR 392 in?
How will it be of value to you?		
To the Profession?		
Tuition \$	Materials \$	Travel \$
Miscellaneous \$	Total requested \$	
How much will the Depar	tment pay? \$	
Return this to Frederi		2 and a course announcement Education and Training Com- rings, CA 92004.







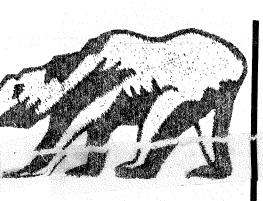
CALIFORNIA STATE PARK RANGERS ASSOCIATION

P.O. BOX 28366, SACRAMENTO CA 95828

mail to:

JOHN D. MOTT 120-A CHRISTAL OAKS ne SCOTTS VALLEY CA 95066





California Grizzly or: Three toed Slouth?



HIS MONTH'S QOUTE

by Harry Brown

from the Fresno BEE

"Take a piece of paper and list every reason why you can't do it

...then tear up that piece of paper and do it anyway." ++



A Conference by the Western Interpreters Association's Sacramento Valley Chapter on "The Professional's Guide to Interpretive Management" will be offered October 23 -26 at Camp Gualala.

This training session will strengthen your skills as a manager of people and resources. Design a 30-day Personal Action Plan.

FEATURED SESSIONS:

Addressing Community Needs Cooperatively

New Services for New Visitors

Effective Project Management

Interactive Teamwork

Fostering Professional Performance in Your Staff

Personal Philosophy vs. Public Policy

Balancing Visitor Needs and Resource Conservation

Keeping Your Customers Satisfied

Camp Gualala is located amid the beauty of the coastal forest, 120 miles north of San Francisco. (Close to Russian River's north sector - Salt Point, Fort Ross etc).

Coalman and Berger lodges provide accomodations with a few private rooms. Hike the meadow trails or come down to the playing field for volleyball. The camp manager attests that the food is "fit for a King."

The combination of the river, forest and ocean environment plus supportive professionals will provide the best classroom for learning.

Registration is through "WIA Fall Training c/o Jack Surmani 6219 Wilddomar Way Carmichael, CA 95608.

Price for WIA members is \$95.00. Non-members pay \$110.

Remember, CSPRA can help with the cost, through the Education and Training Committee. ++