

NEWSLETTER

california state park rangers association

Volume VI Number 57

September 1994

State Park Partners: A Reality

With so many things going on, you may have missed the fact that a new non-profit organization called State Park Partners (SPP) has been formed to establish a permanent external funding base for the Department. SPP is just one of a number of approaches the Department is turning to to meet its goal of financial responsibility. With the ever-dwindling supply, and ever-increasing demand on the General Fund, the Department must look for creative ways to support its programs.

In a relatively short period of time, a great deal has been accomplished to get State Park Partners off the ground. The corporation has been formed, board officers selected, and by-laws approved. Articles of Incorporation have been submitted to establish the non-profit's status. State Park Partners is a non-profit 501 (c) 3 public benefit corporation whose purpose is to establish an ongoing external supplementary funding base specifically for the maintenance and operations of the California State Parks. Clint Eastwood has agreed to serve as honorary chair, and several firms have agreed to provide *pro bono* legal and accounting services. Currently, an operating agreement between SPP and DPR is being developed. (Continued on page 3)

Nominating Committee to Meet

Rick Le Flore has announced that this year's nominating committee will meet on the 5th of October at Rubicon Brewing Co., 2004 Capitol Avenue, Sacramento, at 5:00 p.m. Nominations are open for President Elect, Secretary-Treasurer and 2 Director positions. Please consider persons who will make a real commitment to serving CSPRA. Send your nominations to Rick Le Flore, 1922 Alicante St., Davis, CA 95616, (916) 758-0746.

CSPRA Honorary Member Nominations Are Open

Do you know of a person who has demonstrated distinguished service devoted to CSPRA's objectives? If you do, you may nominate that person as Honorary Member. Simply compose a letter giving the person's background and relate one or more specific accomplishments which you believe qualify him or her for an Honorary Membership in CSPRA.

Your nomination should meet four general requirements, as follows:

I. The individual shall have contributed in an outstanding or extraordinary manner, or to an unusual degree, to the advancement of the State Park concept, the profession of State Park Ranger, or (Continued on page 7)

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District Representatives

		Work	Home
American River.....	Muetz, Mike.....	916 988-0205	916 622-9133
Angeles — Coastal.....	vacant		
Angeles — Mojave.....	Sly, Dick.....	805 945-1323	805 949-7044
Bay Area Coastal.....	vacant		
Bay Area Inland.....	Nielson, Carl.....	510 687-1800	
Calaveras.....	Harrison, Wayne.....	209 795-3488	209 795-5342
Channel Coast.....	Vacant		
Colorado.....	Zemon, Jeri Beth.....	619 767-5311	
Four Rivers.....	Stokes, Mary.....	209 826-1196	209 632-1627
Gold Rush.....	Simmons, Kenneth.....	916 445-7387	
Los Lagos.....	Redoble, Joanne.....	909 657-0676	909 943-5119
Marin.....	Whitehead, Mike.....	415 435-1915	415 435-3082
Monterey.....	Rath, Linda.....	408 625-1114	
Northern Buttes.....	Waldron, Gary.....	916 538-2200	
North Coast Redwoods.....	Jones, Ron.....	707 946-2409	707 725-4920
Orange Coast.....	Serpa, Jim.....	714 496-6172	714 493-0773
Pismo Dunes.....	Franco, Nicholas.....	805 473-7230	
Russian - Mendocino.....	Joe, Kevin.....	707 937-5804	707 877-3592
Russian - Mendocino.....	Broderick, Karen.....	707 847-3286	707 785-3432
San Diego Coast.....	Vacant		
San Joaquin.....	Vacant		
San Luis Obispo Coast.....	Knapp, Eric.....	805 772-7434	805 927-3516
San Simeon.....	Vacant		
Santa Cruz.....	Oka, Stephen.....	408 338-2935	408 338-7914
Sierra.....	Lindsey, Thomas.....	916 525-7232	
Silverado.....	Kay, Quinton.....	707 938-1519	

**If you want to
bring an issue
to CSPRA's
attention
please call
your District
Rep.**

CSPRA-PRAC Annual Conference

March 6-10, 1995

Doubletree Inn

Santa Rosa, California

We will be joined by the:

State Park Peace Officers Association of California

State Park Maintenance Supervisors Association

California State Park Superintendents Association

League of California Non-Profit Associations

State Park Partners (Continued from page 1)

State Park Partners will begin by looking at opportunities in the following three general categories: 1) corporate sponsorships; 2) licensing and merchandising; and 3) memberships. Corporate sponsorships are being sought first from a limited number of companies. Sponsorship elements are likely to include advertising benefits, affinity with DPR as a "official sponsor," category exclusivity for its products, and the opportunity for special events in the parks.

Once sponsorship is well under way, the licensing and merchandising program will begin. This program will require a top quality graphic design package, including logos, trademarks and a mascot. The membership program (with an ultimate goal of 1 million members) will not be initiated until later to ensure adequate concentration on developing quality sponsorships.

The above should bring you up to date on the status of State Park Partners. SPP is seeking advice from the Department and the field to make this program a success. Both Director Murphy and Karen Collins, Deputy Director for Marketing and Public Affairs, sit on the Board as ex-officio members. Superintendents Jacqueline Ball, Steve Horvitz and Dave Vincent serve on a Field Advisory Committee.

To better represent the field, the advisory committee would like to hear from anyone interested. You are invited to send you comments to Jackie, Steve or Dave at the addresses below. However, you are encouraged to talk with your co-workers and give your comments to your District Superintendent or Division Chief. They in turn will compile comments and forward them to us. Primarily, we are looking for appropriate corporate sponsors that are large enough to make a \$1 to \$2 million dollar investment in State Parks. In the recently signed Memorandum of Understanding between the Legislature and the Department for Performance Based Budgeting, we are committed to generating new revenue of at least \$2 million in fiscal year 1995-96 and \$5 million by the end of fiscal year 1996-97. If you are aware of a potential major sponsor, we need your recommendations. Also, if you have specific ideas on ways to attract sponsors and on benefit packages we can

offer them without detracting from the resources or missions of the Department, we would definitely like to hear from you.

Jacqueline Ball, Historic Sites, 802 N. Street, Sacramento, CA 95814.

Steve Horvitz, Salton Sea, 100-225 State Pk Rd., North Shore, CA 92254.

Dave Vincent, Los Lagos District, 17801 Lake Perris Dr., Perris, CA 92571.

Humor In Unicorn

by Jeff Price

Gene splicing for a friend. "...or was it the baby's fraternal grandparents?"

What a character he is, huh? "That guy is a font of information."

Gardens of stone. "...and you can't get blood out of a stone whether it is in your hand or a bush."

Which route to take. "Something went down the wrong windpipe."

Reach out and slap someone. "...and there will be wrath to pay when the phone bill gets here!"

That's it, hands down. "...you can't just sit around on your thumbs anymore."

How not to approach Junior Rangers. "If a kid ever makes an acquisition of sexual misconduct, you are hung out to dry."

Gladys Knight sure had some. "He is full of pip and vinegar."

Kinda rubs you the wrong way. "I just don't cotton up to that idea."

Environmental hocus pocus. "It isn't a magic bullet, so change will take place slowly."

Get a grip! "He was flying in the handle again."

With matching pumps I'm sure. "...so the Department is going to hell in a handbag."

CSPRA

... three general categories: 1) corporate sponsorships; 2) licensing and merchandising; and 3) memberships.

CSPRA Financial Report

1993-94 Fiscal Year

Income

	Budget	Actual
Dues	34,344	35,993.00
Donations	-0-	444.00
Interest	60	19.60
Workshop Training	1,000	160.00
Sales	-0-	43.00
Misc	-0-	88.00
From Savings		358.54
Total Income	35,504	36,747.60

Expenses

	Budget	Actual
Bank Charges	25	39.92
Benevolent Fund	350	- 0.00-
Collect Dues	1,100	1,093.15
Committee	200	211.24
Contractors	5,400	7,790.10
Equipment repair	400	880.76
Equipment	500	527.96
Fees & taxes	40	134.17
Membership (paid)	2,500	2,575.00
Newsletter	8,500	8,427.83
Officer & board	2,500	4,599.59
Exec Mgr Travel	500	2,048.15
Office expenses	2,000	2,842.57
Phone	1,000	408.92
Printing & Postage	3,000	2,107.34
Recog & awards	400	801.86
Promotional items	300	-0.00-
Scholarship	2,000	1,050.00
Whitehead scholarship	650	-0.00-
Savings 1,039		
Special projects	3,100	1567.28
Sierra Club reports		(200.00)
Recruitment		(192.60)
Retirees Rendezvous		(713.13)
Workshop		(305.27)
Miscellaneous		(156.28)
Total Expenses	35,504	37,106.14

Retirees' Rendezvous, 94
McConnell State Recreation Area
September 29 to October 3, 1994
Registration form

CSPRA

Names _____

Address _____ City _____ ZIP _____

Phone _____

____ Number of persons planning to attend all/part of RR'94.

____ Number who will attend the pancake breakfast (\$4.00/person) on Saturday, October 1, 1994.

____ Number who will attend the Saturday night barbecue (free to retirees and spouses; family and all others \$7.00/person) ____ chicken ____ beef

____ Please send information on the golf tournament.

____ We will be staying at McConnell in tent/RV (no hook-ups, no sanitation station; water and combination building available).

____ We will stay at a local motel.

Comfort Inn
200 W. Glenwood
Turlock, CA 95380
(209) 668-3400
11 miles from McConnell SRA

Orchard Inn (Best Western)
5025 N Golden St Blvd
Turlock CA 95380
(209) 667-2827
Taylor Rd exit from Hwy 99 - 16 miles from pk)

Other information:

Sanitation station:

Delhi Beacon Station (5 miles from Park)
East of Hwy 99 at Shanks Exit
No charge - donations accepted to Lions Club

Markets:

Mini-Marts only in Delhi
Supermarkets in Turlock

Roadside rest: Between Delhi and Turlock on Hwy 99. No sanitation station.
Vending machines and restrooms.

If you shared this with someone else not on our mailing list, please give us their name and address:

Name _____

Address _____ City _____ ZIP _____

Phone _____

Please return by 9/16/94 to:

CSPRA, P O Box 292010, Sacramento, CA 95829-2010

Retirees' Ramblings

No major event in my life to report — just short trips (sightseeing) and fishing and boating. Still have my big boat, plus a smaller runabout. Hope your world is operating in a good fashion and all is well with you. My wife, Billie, is still working for D.P.R. in West Sacramento — Collection Management.

Bob Elliston

I am enjoying the good life and taking advantage of it. Lucky to have an extended and caring family. They are fun to be around. Grand kids keep the action going. My "Grandpa House" is private and comfortable and lets us keep in any needed touch. Health is perfect! Just 'Creaky.'

Jack Mason

We had a super 7 week trip, pulling our fifth wheel trailer, up to Alaska this summer, to visit our son and daughter-in-law at Kodiak. Spent two weeks with them and the rest of the time was spent seeing the country between Ripon and there.

Ken Martin

If you see Mike Lynch give him our regards. Do you know where Dave Redding is located. (Editor's note: I do not know where Redding is. Can any of you help Alton — just let me know.) At my age that could be a moot question!

Alton Baker

How are you? We are still doing well in Irvine. I just finished studying for and receiving my Secondary Education Teaching Credential. I have been teaching Science (Life, Biology and Physical) locally. Going on vacation next week to Turlock Lake. We have rented a condo and will have a grandson along to spend a week boating and fishing. Eve just had some minor surgery on her foot, but she should be recovered in time for the trip. Brooks, our son, is studying Radio Communications at a local J. C. — Might be a D. J. some day — who knows.

Kenneth K. Smith

State Park Image Program

by **Scott Nakaji, Director**

As I'm sure you are all aware, State Parks is once again in the middle of a budget crisis with rumors of a spending and hiring freeze to hit us sometime in October. Because this sort of thing has become something of an annual event, it is imperative that we in State Parks have all the support that we can get from legislators and the public alike in order to keep functioning at even current levels of operation. It is with this in mind that CSPRA is establishing a program designed to upgrade and maintain the "State Park Image". The program at this time involves possible CSPRA participation in fairs and sports shows, state park related articles in sports and leisure as well as AARP publications, and sending copies of all favorable park articles to state legislators. CSPRA will need member input and participation in order to make this program work. What I am asking of members is, first of all, to keep an eye out in your local newspapers or any magazines for any favorable articles involving state parks. This will include articles on people, events, programs, nature, geographical features, basically anything having to do with parks. If you happen to see something, cut it out or copy it and send it! We also need written contributions relating to state parks from all aspiring authors for possible submission to sports and leisure type publications as well as AARP publications. We need to let people know what we have to offer in the State Park System, and these type of publications are the perfect forum by which to do that. Finally, we need to get information on various sports and leisure shows that might be occurring in your area for the possibility of a CSPRA booth or exhibit in order to reach out to recreationalists and to encourage their visitation of State Parks. We may also need your participation in order to staff such a booth. State Park Image enhancement is not a one time thing, rather it is being instituted as a continuous, ongoing program, so contributions will be needed in the future as well as the present.

That's it for now. As always, any questions, comments and suggestions are welcome. Please mail or FAX all correspondence regarding the State Park Image program to: Scott Nakaji, P.O. Box 1211, Lebec, CA 93243, FAX (805) 248-0228

CSPRA will need member input and participation in order to make this program work.

New Member

Please accept my check for \$36.00 for a Supporting Membership in the California State Park Rangers Association. I am a non-ranger with twenty years of combined service with the federal government. Primarily military, police and postal. I truly support your organization's goals and would like to be a non-professional member. If I am accepted please mail membership material to:

Michael D. Gottung
San Francisco

Register To Vote

Call 800-345-Vote (8683) to receive a voter registration form. The phone line is accessible from anywhere in California and is open 24 hours per day 365 days per year.

Honorary Member Nominations (Continued from page 1)

public service within State Parks, or in the field of ecology as it affects the park system or the public use of parks.

II. This service or action is to be beyond that which the individual would normally have accomplished as part of his or her job or responsibility.

III. The service may not necessarily be of state or national importance, but is to be judged on its own merit and degree of contribution.

IV. Normally, the recommendation would be made during the person's lifetime.

Your nominee, if approved by a two-thirds vote of the Board, will be honored at the 1995 GEC in Santa Rosa. Please send nominations by December 10, 1994 to:

Mary Wright, Honorary Member Chair
Monterey District
2211 Garden Rd
Monterey, CA 93940.

CSPRA Membership

The California State Park Rangers Association (CSPRA) has been dedicated to protecting and preserving features of the California State Park System for almost three decades.

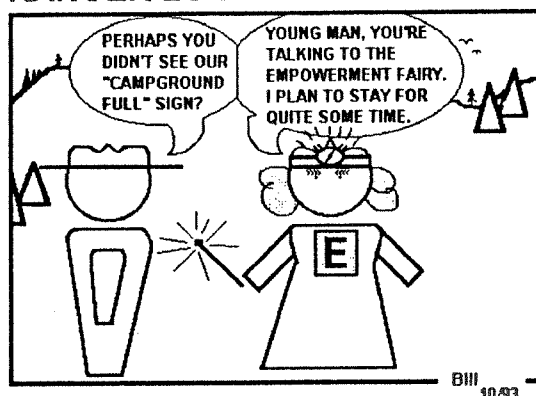
Membership is open to all current and retired employees of the California Department of Parks and Recreation.

CSPRA was organized in 1964 by California park professionals as a non-profit, tax-exempt, professional society to encourage quality interpretation, resource management, public protection, maintenance and management of the State Park System.

CSPRA actively promotes advancement of the ideals and philosophy for which state parks were originally founded.

For membership information write:
CSPRA, P O Box 292010, Sacramento, CA 95829-2010. (800) 558-3734.

RANGER LOGO



September

California State Park Rangers Assoc
P. O. Box 292010
Sacramento, CA 95829-2010

Bulk Rate
U.S. Postage
Paid
Permit Number
43
Elk Grove, CA

To: -----

MUETZ-HISTORIAN, MICHAEL
2781 STONECREST COURT
PLACERVILLE C 95667-4965

Recycled & Recyclable



**The California State Park
Rangers Association**
A professional association.

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President

Bud Getty
District Superintendent
Silverado District
(707) 938-1519

Vice President

David A. Nelson
State Park Superintendent
Delta District
(916) 777-7701

Secretary/Treasurer

Adrian Itaya
Four Rivers District
State Park Ranger 1
(209) 826-1196

**CSPRA
Calendar**

**Retirees
Rendezvous**
9/29 - 10/3/94

**Officer
Nominations due**
10/xx/94

**Honorary Member
nominations due**
12/10/94

**CSPRA-PRAC
Annual Workshop**
3/6-10, 1995

Directors

Rick Sermon
District Superintendent
Asilomar State Beach
(408) 372-4087

Scott Nakaji
State Park Ranger I
Hungry Valley Headquarters
(805) 248-6447

Susan Grove
State Park Ranger II
American River District
(916) 988-0205

Save Bodle! and all other
committees use CSPRA address.

**For additional information on the
association, write the
Office Manager.**

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